

## CONCORD360.COM OFFERS PUBLIC A VIRTUAL GLIMPSE OF CALGARY'S NEW WEST EAU CLAIRE PARK

Concord Pacific has created a 360° glimpse into West Eau Claire Park for the Media today. The experience immerses viewers in key park vantage points along the Bow River and adjacent to the Peace Bridge. Concord Pacific will be hosting a free BBQ this Saturday, June 24, from 11 a.m. to 4 p.m. where the company will be giving away hundreds of VR goggles so visitors can see the future of the space for themselves.

“Our team designed a park that defines Calgary’s contemporary urban riverscape,” says Douglas Olson, President and CEO of O2 Planning + Design. “A place where the culture of the city and the nature of the river intertwine. This park will draw visitors to a variety of memorable spaces and experiences along the shoreline, creating a destination location to the heart of downtown. The design seamlessly integrates flood protection into the park as part of a broader City-wide flood mitigation strategy.”

“We are very excited about the new park and flood infrastructure that will come with the completion of the first phase of our project, The Concord,” says Grant Murray, Senior Vice-President at Concord Pacific. “We’re lending the same technology used for visualization of our new master planned communities in Canada to give Calgarians a unique glimpse into how amazing the park will look. We understand the importance of prudent planning and commend The City for its proactive approach to adding flood mitigation measures to their design. Our development too, was designed to mitigate the possibility of flood at the river’s edge of West Eau Claire Park. We welcome the public this Saturday to our site at the foot of the Peace Bridge to experience the park in a new way.”

**What:** Public welcome to join our free bbq and experience a 360° virtual experience of West Eau Claire Park.

**When:** Saturday, June 24 from 11 a.m. to 4 p.m.

**Where:** The Concord Presentation Centre on First Avenue and Sixth Street S.W. ([map](#))

**Who:** Grant Murray, Senior Vice President, Concord Pacific  
Douglas Olson, CEO, O2 Planning + Design  
Matt Grant, VR Specialist, LNG Studios

**Note:** Concord Pacific will be giving away 400 headsets – one set per person on a first come, first serve basis. Alternatively, visitors can view the virtual reality version of the park from their mobile phone without a headset by visiting [www.theconcord.ca](http://www.theconcord.ca) or [www.concord360.com](http://www.concord360.com).

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**O2 Planning + Design Inc.** (O2) is a multidisciplinary firm consisting of landscape architects, planners, urban designers, and environmental scientists. Privately-owned and founded in 1991, O2 works across scales, from large regional plans to detailed site designs. The 40-strong team specializes in the planning and design of rapidly changing and highly valued places.

**Concord Pacific** is a Canadian developer of multi-phased, master-planned residential communities. Canada’s largest urban community builder and has won numerous national and international awards for design and excellence. Concord continues to advance its model to numerous prime communities and projects under development both nationally and internationally.

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